

# Strategic Growth in the Middle Market\_



#### **WHO WE ARE**

Plocamium Holdings (PH) is an operations-focused private equity and business services firm specializing in the global industrials, materials, and healthcare sectors. We are committed to value creation, which represents 80% of activities, with 20% dedicated to direct investments in middle-market companies worldwide.

#### **LEGACY**

With over 70 years of experience, we have built a strong legacy in operations and investments, marked by successful ventures in metal products manufacturing and general manufacturing. Our solid foundation fuels our commitment to excellence in innovation, strategic investment, and operational expertise, even in volatile, uncertain, complex, and ambiguous environments.

#### **OUR VALUE ADD**

PH provides a comprehensive suite of services designed to evaluate and enhance a company's strengths, weaknesses, and opportunities from the executive suite to the production floor. These services include:



Strategic Guidance. Provide comprehensive analysis of financial, operational, macro/policy, and competitive factors to uncover opportunities for improving efficiency, scalability, and profitability.



Operational Improvements. Implement rigorous and innovative strategies to boost productivity and efficiency, thereby increasing returns for owners, operators, and investors.



Cash Generation Initiatives. Develop and execute plans to enhance cash generation and capital efficiency, enabling companies to compete and thrive in global markets.

## TARGET MARKET & CUSTOMERS

PH focuses on high-quality middle-market companies with enterprise values between \$10 million and \$250 million. Many clients are family-held and operated with a growth mindset. The firm's key target sectors include:

- Healthcare Technology, Services
- Defense Technology
- General Manufacturing, Containers, Packaging

PH partners with sovereign wealth funds, middle-market private equity sponsors, high-growth enterprises, and entrepreneurs. The firm serves companies and financial partners across North America and other developed markets.

### OUR IMMERSIVE APPROACH

PH's strategy emphasizes a hands-on approach, focusing on data proficiency and operational solutions. The firm thoroughly examines companies to identify opportunities and develop tailored plans for enhancing productivity and efficiency. We engage directly with management, visit factory floors, and observe operations firsthand.

### ABOUT US

Plocamium Holdings leverages decades of expertise in partnering with private equity sponsors and entrepreneurs, focusing on unlocking growth and driving long-term success. Based in New York, Plocamium is committed to operational excellence and successful, strategic investments that create value for its partners.

For more information, visit plocamium.com

